

## Sample form, not for offline completion.

Visit <https://awardsubmission.ausactive.org.au> to enter.



# Franchisee of the Year

## Franchisee of the Year

Open to any Registered AUSactive franchisee business

To view criteria and outline for a specific category, use the dropdown box to selected the desired category.

Entry name - This is the name of your entry, for an individual this should be your full name, for a business your Trading Name

Overview

50 words

In 50 words or less, please summarise your nomination, highlighting your / nominee's achievements and impacts made. The entry name and this summary will be used for all media purposes, certificates, trophies and onstage presentations at the gala dinner, so please ensure the following information is correct - there will be no changes to information once the entry period is closed.

Is this your first time entering the AUSactive Awards Program (optional)

  
 No, I have entered in previous years  
 Yes, this is my first time entering

Please provide a high resolution image that represents you and your award submission.



This will be used across our promotional activities.

Examples may include a headshot, organisation logo or other brand images/photos such as team photo.

# Contact details

Please enter the contact details here of the person/s you are nominating.

First Name

The details entered here will be used as the main contact for this award entry.

Last name

State/Territory

  
▼  
QLD  
NSW  
VIC  
ACT  
NT  
TAS  
WA  
SA

State in which the nominee is (predominantly) located.

Organisation

Job title

Email

Mobile number (optional)

AUSactive Registration Number

The below criteria is unique for each category.

**Vision and Mission - 10 Points**

200 words

What is your organisation's vision and mission and how do these guide your operations?

**To achieve the highest score**

- Your vision is clear, inspiring, and deeply ingrained in all aspects of your organisation, driving innovation and growth demonstrated through multiple examples

**Unique Offerings - 10 Points**

200

What unique contributions have you made to your franchise location that set it apart from others within the franchise group and the industry? Provide examples in terms of class planning and delivery, teaching methods, and client experience?

**To achieve the highest score**

- Provide evidence of exceptional differentiation demonstrated through innovative services, outstanding customer experiences, and a strong competitive advantage.

**Customer Satisfaction - 10 Points**

200

What strategies do you implement to ensure high levels of customer satisfaction and long-term retention? How do you collect and address client feedback to enhance their experience?

**To achieve the highest score**

- Provide evidence that exceptional customer satisfaction strategies were demonstrated, resulting in high levels of retention and loyalty, supported by multiple examples.

**Employee Satisfaction and Development - 10 Points**

200

How do you prioritise employee satisfaction and foster a supportive environment within your organisation? Describe the opportunities for growth and development you offer to your employees.

**To achieve the highest score**

- Provide detailed evidence of exceptional commitment to employee satisfaction and development, resulting in high morale, retention, and professional growth opportunities.

**Inclusivity and Diversity - 10 Points**

200

Describe the inclusive practices implemented within your organisation to ensure that individuals of all backgrounds and abilities feel welcome, respected, and valued.

**To achieve the highest score**

- Provide multiple examples and supporting evidence of your exceptional commitment to inclusivity and diversity, resulting in a culture of acceptance, respect, and belonging for all members and employees.

### Community Engagement and Impact - 10 Points

200

How does your business actively engage with the local community? Describe the tangible impact your business has had words on the local community, including any outreach programs, partnerships or initiatives.

#### To achieve the highest score

- Provide evidence of active and regular engagement with the local community through events, partnerships, and initiatives that resulted in improved levels of physical activity and lasting benefits for the local community.
- Strong evidence of impactful and meaningful community engagement.

### Testimonials and Success Stories - 10 Points

200

Provide examples of notable success stories or client testimonials that exemplify the positive impact of your words business services.

#### To achieve the highest score

- Provide exceptional testimonials or success stories highlighting meaningful experiences and significant positive impact on clients, with strong evidence of their authenticity and relevance.

### Challenges and Solutions - 10 Points

200

Describe one or more significant challenges the business has faced in the past year and the strategies employed to words overcome them.

#### To achieve the highest score

- Provide evidence of exceptional problem-solving skills demonstrated in overcoming significant challenges with innovative solutions, resulting in transformative changes and continuous improvement.

### Growth and Expansion - 10 Points

200

What are your long-term goals and aspirations for the growth and expansion of your business? How do you plan to words achieve them?

#### To achieve the highest score

- Provide evidence of your vision and strategic planning for achieving long-term goals and aspirations, with detailed strategies and actionable plans for growth and expansion.

### Award Relevance - 10 Points

200

What aspects of your business make it the prime candidate for recognition for this award category? Please provide words examples of your excellence, innovation, and positive impact on the industry and community.

#### To achieve the highest score

- Provide exceptional demonstration of why your business is unquestionably deserving of recognition in this category, with compelling evidence of its excellence, innovation, and positive impact on the industry and community.

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.

3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of attachment (optional)

Logo
Photo
Biography
Promo / advertisement materials
Other

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## Social Media

### **Social media accounts**

Please, provide your personal or business social media accounts if you'd like the AUSactive team to tag the nominee's accounts in finalist and winner announcement posts.

Facebook (optional)

Instagram (optional)

LinkedIn (optional)

X (optional)

Please, add up to three additional contacts to receive future correspondence regarding your nomination.

First name (optional)

Last name (optional)

Organisation (optional)

Job title (optional)

Email (optional)

Phone number (optional)

I declare that this submission is a true and accurate reflection of the assignment/project submitted.

Yes

By entering you are providing permission to AUSactive to promote and publicise your responses and any images or video footage. As a result, AUSactive will have permission to display any finalist and winning entries on the AUSactive Awards website and in industry communications. Entrants will be given the opportunity to remove sensitive information before publication.

Yes

I allow AUSactive to share my contact details with partners and sponsors of the 2024 AUSactive National Awards program to provide information on products, services and events.

Yes

No

