

## Sample form, not for offline completion.

Visit <https://awardsubmission.ausactive.org.au> to enter.



# Industry Innovation Award

## Industry Innovation Award

The AUSactive Award for Innovation recognises excellence in new initiatives and the methodology behind them, it could include new software solutions or a specific initiative with far-reaching outcomes to support the local community. Entries should demonstrate: why is this initiative innovating, how the solution is different, and / or how it benefits stakeholders and the community.

To view criteria and outline for a specific category, use the dropdown box to selected the desired category.

Entry name - This is the name of your entry, for an individual this should be your full name, for a business your Trading Name

Overview

50 words

In 50 words or less, please summarise your nomination, highlighting your / nominee's achievements and impacts made. The entry name and this summary will be used for all media purposes, certificates, trophies and onstage presentations at the gala dinner, so please ensure the following information is correct - there will be no changes to information once the entry period is closed.

Is this your first time entering the AUSactive Awards Program (optional)

  
  

Please provide a high resolution image that represents you and your award submission.



This will be used across our promotional activities.

Examples may include a headshot, organisation logo or other brand images/photos such as team photo.

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## Contact details

Please enter the contact details here of the person/s you are nominating.

First Name

The details entered here will be used as the main contact for this award entry.

Last name

State/Territory

- QLD
- NSW
- VIC
- ACT
- NT
- TAS
- WA
- SA

State in which the nominee is (predominantly) located.

Organisation

Job title

Email

Mobile number (optional)

The below criteria is unique for each category.

**Vision and Mission - 10 Points**

200

Describe the innovative aspects of your product, service, or initiative. How does your innovation contribute to the health and fitness industry? words

**To achieve the highest score**

Your vision and mission is exceptionally clear, inspiring, and deeply ingrained in all aspects of the business, driving innovation and growth demonstrated through multiple examples.

**Impact on Industry Standards - 10 Points**

200

How has your innovation influenced or changed industry standards or practices? Provide examples of how it has been adopted or recognised by others in the industry. words

**To achieve the highest score**

- Provide evidence demonstrating that the innovation has significantly influenced industry standards, leading to widespread adoption or recognition by others in the industry.

**Customers Satisfaction - 10 Points**

200

How do you ensure high levels of customer satisfaction while also collecting and addressing client feedback to enhance their experience? words

**To achieve the highest score**

- Exceptional customer satisfaction strategies were demonstrated, resulting in high levels of retention and loyalty, supported by strong evidence with multiple examples.

**Partnerships and Collaborations - 10 Points**

200

Have you collaborated with other organisations or partners to enhance the impact of your program? If so, please describe these collaborations and their outcomes. words

**To achieve the highest score**

- Detailed partnerships described, including the collaboration's nature, its goals, and the specific outcomes achieved.
- There is clear evidence that successful collaborations and partnerships have significantly enhanced the program's impact and reach.

**Staff Training and Education - 10 Points**

200

How do you provide training or education to your staff and how does this training contribute to the success of your program? words

**To achieve the highest score**

- You have ongoing education programs that keep staff updated on the latest developments in mental health.
- Staff show a high level of knowledge, empathy, and skill in supporting individuals with mental health challenges.

**Testimonials and Success Stories - 10 Points**

200

Provide examples of notable success stories or testimonials that exemplify the positive impact of your program to its participants. words

**To achieve the highest score**

- Exceptional testimonials or success stories highlighting meaningful experiences and significant positive impact on clients, with strong evidence of their authenticity and relevance.

**Challenges and Solutions - 10 Points**

200

Describe one or more significant challenges the program or initiative has faced in the past year and the strategies employed to overcome them. words

**To achieve the highest score**

- Exceptional problem-solving skills demonstrated in overcoming significant challenges with innovative solutions, resulting in transformative changes and continuous improvement.

**Growth and Expansion - 10 Points**

200

What are the long-term goals and aspirations of your program? How do you plan to continue evolving and expanding? words

**To achieve the highest score**

- Exceptional vision and strategic planning for achieving long-term goals and aspirations, with detailed strategies and actionable plans for growth and expansion.

**Award Relevance - 10 Points**

200

What aspects of your program make it the prime candidate for recognition for this Award? Please provide examples of your excellence, innovation, and positive impact on the industry and community. words

**To achieve the highest score**

- Exceptional demonstration of why this entry is unquestionably deserving of recognition within this award category, with compelling evidence of its excellence, innovation, and positive impact on the industry and community.

Material may be supplied as follows:

- Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
- Video attachments may be hosted on a video site such as YouTube or Vimeo.
- Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
- Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

## 10. Client Testimonials

Upload evidence of client/member testimony.

Evidence can be of the following types

- Video footage
- Images/Photos or Screenshots
- Online reviews

You can also provide a link to a video footage that can be used in promotions.

You can receive a maximum of **10 points** for this evidence.

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## Stakeholders

List the key stakeholders involved in the project and what key part they played. For example, you can list your team members or partners. A testimonial could add value to this section.

Stakeholder overview

200 words

List the key stakeholders involved in the project and what key part they played. You can receive a maximum of 10 points for this section.

Testimonial (optional)

200 words

A testimonial is optional but could add value to this section.

Add any stakeholders you would like to add to your nomination.

First Name (optional)

Last name (optional)

Organisation (optional)

Email (optional)

Contact number (optional)

Comments (optional)

Please, provide any details on how this stakeholder participated in the project.

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## Social Media

### **Social media accounts**

Please, provide your personal or business social media accounts if you'd like the AUSactive team to tag the nominee's accounts in finalist and winner announcement posts.

Facebook (optional)

Instagram (optional)

LinkedIn (optional)

X (optional)

Please, add up to three additional contacts to receive future correspondence regarding your nomination.

First name (optional)

Last name (optional)

Organisation (optional)

Job title (optional)

Email (optional)

Phone number (optional)

I declare that this submission is a true and accurate reflection of the assignment/project submitted.

Yes

By entering you are providing permission to AUSactive to promote and publicise your responses and any images or video footage. As a result, AUSactive will have permission to display any finalist and winning entries on the AUSactive Awards website and in industry communications. Entrants will be given the opportunity to remove sensitive information before publication.

Yes

I allow AUSactive to share my contact details with partners and sponsors of the 2024 AUSactive National Awards program to provide information on products, services and events.

Yes

No

