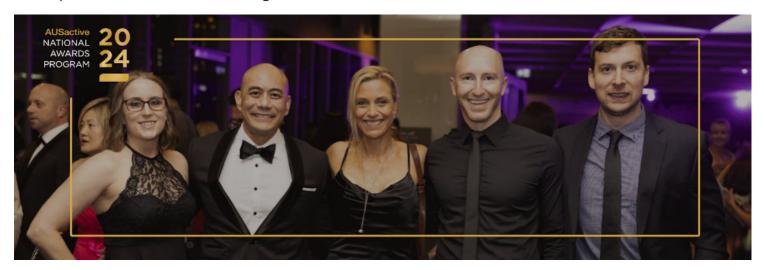
## Sample form, not for offline completion.

Visit https://awardsubmission.ausactive.org.au to enter.



# Pilates Business of the Year

#### **Pilates Business of the Year Award**

Open to any Registered AUSactive Pilates business. Pilates, must be the primary service offered within the facility.

To view criteria and outline for a specific category, use the dropdown box to selected the desired category.

Entry name - This is the name of your entry, for an individual this should be your full name, for a business your Trading Name

Overview 50 words

In 50 words or less, please summarise your nomination, highlighting your / nominee's achievements and impacts made. The entry name and this summary will be used for all media purposes, certificates, trophies and onstage presentations at the gala dinner, so please ensure the following information is correct - there will be no changes to information once the entry period is closed.

Is this your first time entering the AUSactive Awards Program (optional)

No, I have entered in previous years

Yes, this is my first time entering

Please provide a high resolution image that represents you and your award submission.



This will be used across our promotional activities.

Examples may include a headshot, organisation logo or other brand images/photos such as team photo.

# Contact details

Please enter the contact details here of the person/s you are nominating.
First Name
The details entered here will be used as the main contact for this award entry.
Last name
State/Territory
•
QLD
NSW
VIC
ACT
NT
TAS
WA
SA
State in which the nominee is (predominantly) located.
Organisation
Job title
Email
Mobile number (optional)
AUSactive Registration Number

The below criteria is unique for each category.

Vision and Mission - 10 Points What is your organisation's vision and mission and how do these guide your operations?	200 words
To acheive the highest score	
<ul> <li>Your vision is clear, inspiring, and deeply ingrained in all aspects of your organisation, driving innovation and growth determined through multiple examples</li> </ul>	nonstrated
Unique Offerings - 10 Points	200
How does your organisation differentiate itself from others in the industry, particularly in terms of class planning and delivery, teaching methods, and client experience?	d words
To achieve the highest score	
<ul> <li>Provide evidence of exceptional differentiation demonstrated through innovative services, outstanding customer experi a strong competitive advantage.</li> </ul>	ences, and
<b>Customer Satisfaction - 10 Points</b> What strategies do you implement to ensure high levels of customer satisfaction and long-term retention? How do you collect and address client feedback to enhance their experience?	200 you words
<ul> <li>Provide evidence that exceptional customer satisfaction strategies were demonstrated, resulting in high levels of retent loyalty, supported by multiple examples.</li> </ul>	ion and
<b>Employee Satisfaction and Development - 10 Points</b> How do you prioritise employee satisfaction and foster a supportive environment within your organisation? Describ the opportunities for growth and development you offer to your employees.	200 e words
To acheive the highest score	
• Provide detailed evidence of exceptional commitment to employee satisfaction and development, resulting in high more retention, and professional growth opportunities.	ıle,
Inclusivity and Diversity - 10 Points  Describe the inclusive practices implemented within your organisation to ensure that individuals of all backgrounds and abilities feel welcome, respected, and valued.	200 words

### To acheive the highest score

• Provide multiple examples and supporting evidence of your exceptional commitment to inclusivity and diversity, resulting in a culture of acceptance, respect, and belonging for all members and employees.

<b>Testimonials and Success Stories - 10 Points</b> Provide examples of notable success stories or client testimonials that exemplify the positive impact of your business services.	200 words
ousilless services.	
To acheive the highest score	
• Provide exceptional testimonials or success stories highlighting meaningful experiences and significant positive impact of with strong evidence of their authenticity and relevance.	on clients,
Challenges and Solutions - 10 Points	200
Describe one or more significant challenges the business has faced in the past year and the strategies employed to overcome them.	words
To achieve the highest score	
• Provide evidence of exceptional problem-solving skills demonstrated in overcoming significant challenges with innovative solutions, resulting in transformative changes and continuous improvement.	'e
Growth and Expansion - 10 Points	200
What are your long-term goals and aspirations for the growth and expansion of your business? How do you plan to achieve them?	words
To acheive the highest score	
• Provide evidence of your vision and strategic planning for achieving long-term goals and aspirations, with detailed strate actionable plans for growth and expansion.	gies and
Award Relevance - 10 Points	200
What aspects of your business make it the prime candidate for recognition for this award category? Please provide examples of your excellence, innovation, and positive impact on the industry and community.	words

### To achieve the highest score

• Provide exceptional demonstration of why your business is unquestionably deserving of recognition in this category, with compelling evidence of its excellence, innovation, and positive impact on the industry and community.

Material may be supplied as follows:

- 1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
- 2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
- 3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
- 4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of attachment (optional)
•
Logo
Photo
Biography
Promo / advertisement materials
Other
10. Supporting Evidence - 10 Points
Upload evidence of customer testimony.
Evidence can be of the following types
Video footage
<ul><li>Images/Photos or Screenshots</li><li>Online reviews</li></ul>
You can also provide a link to a video footage that can be used in promotions.
Social Media  Social media accounts  Please, provide your personal or business social media accounts if you'd like the AUSactive team to tag the nominee's
accounts in finalist and winner announcement posts.
Facebook (optional)
Instagram (optional)
LinkedIn (optional)
X (optional)
Please, add up to three additional contacts to receive future correspondence regarding your nomination.
First name (optional)
Last name (optional)

Organisation (optional)
Job title (optional)
Email (optional)
Phone number (optional)
I declare that this submission is a true and accurate reflection of the assignment/project submitted.
○ Yes
By entering you are providing permission to AUSactive to promote and publicise your responses and any images or video footage. As a result, AUSactive will have permission to display any finalist and winning entries on the AUSactive Awards website and in industry communications. Entrants will be given the opportunity to remove sensitive information before publication.
○ Yes
I allow AUSactive to share my contact details with partners and sponsors of the 2024 AUSactive National Awards program to provide information on products, services and events.
○ Yes
○ No
AUSactive