

SPONSORSHIP PROSPECTUS

SENIOR MANAGEMENT SUMMIT



Friday, 11th October 2024



9:00AM - 3:30PM



International Convention Centre, Sydney

NATIONAL AWARDS GALA



Friday, 11th October 2024



6:30PM - 10:30PM



Doltone House Jones Bay Wharf

ACTIVE HEALTH SUMMIT SYDNEY



Saturday, 12th October 2024



9:00AM - 4:00PM



International Convention Centre, Sydney





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WHO WE ARE?

AUSactive is Australia's peak body for the exercise and active health sector, and our goal is to activate Australians to move more. We do this through providing services, education and advocacy for exercise professionals, businesses and students.

We have long been, and continue to be, the largest membership organisation for exercise and active health professionals and businesses in Australia. This matters because it means we are recognised for our knowledge of the diverse range of skills that make up the sector, and for the delivery of industry services that are proven to create better outcomes for our members and for all Australians.

Leading and supporting this evolving sector is why AUSactive exists, having grown from the state-based groups who recognised that creating a national body would deliver greater strength and benefits to the industry.

**WE ARE HERE TO ACTIVATE EVERY BODY,
EVERY WAY, EVERY DAY.**

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SENIOR MANAGEMENT SUMMIT

The AUSactive Senior Management Summit is an exclusive one-day event designed for CEOs, CMOs, General Managers, National Managers, Business Owners, Sole Traders, Industry Suppliers, and Operations Managers in the Active Health & Exercise Industry. This prestigious summit will offer a dynamic platform for industry leaders to gather, share knowledge, and gain valuable insights into the latest business trends and practices.


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NATIONAL AWARDS GALA


The AUSactive National Awards Program has a long-standing and proud history that recognises and celebrates the outstanding achievement of the Australian Health and Exercise industry. The Awards have a distribution network of more than 25,000 individuals, businesses and community groups and attracts thousands of applications each year.

ACTIVE HEALTH SUMMIT

The summit is dedicated to covering essential health topics, aiming to enhance the skill set of professionals working with clients dealing with all abilities, mental health, high-performing sports, men's and women's health, chronic health issues, injury prevention, and rehabilitation. Led by renowned professors, industry experts, and allied health professionals, the sessions promise valuable insights.

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SPONSORSHIP OPPORTUNITIES



AUSactive



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GOLD

\$20,000

- Recognition as a Major Sponsor in all event communications. ✓
- Opportunity to deliver a keynote speech or presentation during the event. ✓
- Logo featured prominently in all event marketing materials, including website, social media, and promotional emails. ✓
- Branding rights for a specific area or feature of the event, such as a stage, lounge area, or networking zone. ✓
- Promotion of your brand through dedicated posts on social media channels. ✓
- 5x Tickets to all AUSactive events. ✓
- Full page advertisement in the Awards edition of Reactivated. ✓
- Opportunity to present a major category award at the national event ✓
- Exclusive access to the event delegate op-in contact list ✓
- Flexibility to tailor the sponsorship package to meet your specific marketing objectives and target audience. ✓
- A dedicated marketing campaign highlighting your sponsorship and involvement in the event. ✓

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SILVER

\$10,000

Recognition as a Sponsor in event communications. ✓

Space to showcase your products or services at the event. ✓

Logo featured on event marketing materials, including website, social media,
and select promotional materials. ✓

Flexibility to tailor the sponsorship package to meet your specific marketing
objectives and target audience. ✓

Promotion of your brand through dedicated posts on social media channels. ✓

2x Tickets to all AUSactive events. ✓

Half page advertisement in the Awards edition of Reactivated. ✓

Opportunity to present a major category award at the national event ✓

Exclusive access to the event delegate op-in contact list ✓



BRONZED

\$5,000

Recognition as a Sponsor in event communications. ✓

Recognition in the event program or on-site signage. ✓

Logo featured on event marketing materials, including website, social media,
and select promotional materials. ✓

Promotion of your brand through dedicated posts on social media channels. ✓

2x Tickets to all AUSactive events. ✓

Half page advertisement in the Awards edition of Reactivated. ✓

Exclusive access to the event delegate op-in contact list ✓